



COMMISSION NEWS

ARIZONA CORPORATION COMMISSION, 1200 W. WASHINGTON, PHOENIX, AZ 85007

TO: EDITORS, NEWS DIRECTORS
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CONTACT: Heather Murphy (602) 542-0844

SECURITIES REGULATORS TO SPEAK TO HIGH SCHOOL STUDENTS IN PEORIA

PHOENIX — On April 18, 2001, the Arizona Corporation Commission's Securities Division will give a presentation to the more than 100 high school students in the Peoria Unified School District's Academies of Finance on the importance of saving and investing. The director of the Securities Division, Mark Sendrow, as well as other Division staff, will make the presentation at Sunrise Mountain High School.

The Commission's Securities Division is reaching out to student groups throughout the month of April as part of Arizona Savings and Investment Month activities. Chairman Bill Mundell states, "Soon after graduation, students will be courted by credit card and loan companies offering easy access to 'money' and opportunities to finance their dream car. Establishing good financial habits early is one way to prevent credit problems. I'm an enthusiastic supporter of presentations to groups like Peoria's Academies of Finance so young people get the right foundation for saving and investing." The month-long campaign highlights the Commission's year-round efforts that include presentations, distribution of pamphlets and videos, community outreach and Internet resources.

The April 18 event will be held in the Sunrise Mountain High School auditorium at 10 a.m. The speakers will address issues of financial literacy and the "financial facts of life" as well as what the Arizona Corporation Commission is and its role in the industry. Commissioner Marc Spitzer added, "The Commission emphasizes community contact at the high school level because it is so important to develop a strong financial acumen at an early age. Peoria's Academies of Finance presents an opportunity to engage students with a strong interest in savings and investing issues."

In addition to the April activities, the Commission is a Platinum Sponsor of the Arizona Council on Economic Education's Stock Market Game simulation. Commissioner Jim Irvin notes that, "The Stock Market Game has been a real success with over 1,000 teams at over a 100 schools statewide. The Peoria District has taken the next step by making this material part of the high school student experience with the Academies of Finance."

The Peoria Unified School District has partnered with the National Academy Foundation to establish Academies of Finance at each of its high schools: Cactus, Centennial, Ironwood, Peoria and Sunrise Mountain. Academies of Finance consist of banking, personal finance, technology, marketing and investment courses that prepare high school students for the business workplace by increasing their knowledge of finance.

For more information about the Arizona Corporation Commission, the Securities Division or any of its programs, please contact the Public Information Office at (602) 542-0844 or click on the Securities Division website at www.ccsd.cc.state.az.us.

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